Rachel L. Hansen



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I am an educator who provides workshops for parents, teachers and students on body image, sexuality and gender. I have a background in education and psychology and absolutely love connecting with people. I am a skilled facilitator and people appreciate my warmth and enthusiasm.

Education (full transcripts can be provided on request)

2002 - 2003 1999	Cambridge University, Master of Philosophy (Queens' College, Criminology) Victoria University of Wellington, Bachelor of Arts with First Class Honours (Psychology)
1996 - 1998 1994 - 1995	Victoria University of Wellington, Bachelor of Arts (Psychology & Criminology) Boone High School, Orlando, USA
1991 - 1994	Feilding Agricultural High School, New Zealand

Academic Achievements

- Recipient of a Chevening Link scholarship: Awarded to New Zealanders of outstanding merit to study at the University of Cambridge. (2003)
- Master of Philosophy, University of Cambridge: Completed extensive literature reviews and communicated with academics and government departments to write a 20,000 word thesis -"Understanding and Meeting the Custodial Needs of Adolescent Females in New Zealand". (2003)
- <u>First class honours in psychology, Victoria University</u>: Developed and conducted a study to investigate prisoners' beliefs about aggression and the correlation with their self-reported aggression. Interviewed male inmates from Wellington Prison and used SPSS to statistically analyse data and interpreted the results to produce a 10,000 word thesis. (1999)
- Walt Disney Scholarship: One of ten students from around the world selected to receive a fully funded scholarship to study in Florida, USA for a year. (2003)

Work Experience in Education

January 2009 – current Good Talks – founder <u>www.goodtalks.com</u>

- Researched, developed and created this enterprise that provides holistic sexuality education to parents, students and professional development for schools.
- Created all course content.
- Developed and implemented a marketing plan.
- Currently looking to employ staff in 2012 to fulfil client demand.
- I write a blog and opinion pieces and maintain a highly visible social media presence.
- I appeared on TVNZ's Close Up in 2010 and 2011 and am regularly interviewed by Paul Henry on Radio Live on issues relating to youth.

July 2009 – current
Enlighten Education
New Zealand
Programme
Manager
www.enlighteneducation.
com

- I deliver a range of half- and full-day in-school programmes for up to 200 teen girls at a time. These programmes help the girls develop self-esteem, confidence, career skills and life skills.
- Responsible for the marketing, client management, resources and finances for all events throughout New Zealand.
- Worked with over 2000 teen girls in 2011.

November 2006 – May 2008, Taihape Area School

- Health teacher (Years 7 10)
- Guidance Counsellor / Social Worker (Years 1 13)
- Coordinated the school support network
- Developed the school Health curriculum (Years 1 10)
- Developed programmes for 'at risk' youth
- School representative on the Taihape Youth Collective
- Year 10 Dean

July – August 2006 Criminology Teacher, Cambridge UK

- Teacher of Criminology at Cambridge University as part of 'The Oxbridge Academic Program', a summer school for High School Students from around the world.
- Designed and taught a two-month curriculum in Criminology.

January 2005 – July 2006, The Harrodian School & MPW, London

- Taught A-level psychology (Years 11 & 12) at two private schools in Central London.
- Senior school library manager

1999 Psychology Tutor, Victoria University of Wellington

- Sole charge of a class of 25 first year psychology students
- Class preparation, teaching course materials, marking assignments, assisting students with laboratory work and experiment design

1995-1997 Outdoor Education tutor – Manawatu Polytechnic

- Instructed a wide range of people from adult students returning to tertiary education through to adolescents with behavioural and emotional problems – in demanding outdoor environments
- Developed a rapport with groups to ensure the safety and enjoyment of the outdoors, as well as to help clients to overcome their personal fears and work towards individual goals

Other Work Experience

September 2007 – January 2009, Creator and Chairperson of the Taihape Producers Market

- Created the concept of a Taihape Producers Market and solely organised the inaugural market in January 2008. This involved liaising with local shops, the District Council and cold-calling locals to ask them to be involved.
- Rallied support from local producers to set up a committee to continue the success of the market and was elected chairperson
- Wrote press releases for local media, created and implemented a marketing strategy
- Responsible for ensuring the Market fulfilled all legal requirements, wrote the Charter, Rules & Regulations documentation and contractual agreements with stallholders.
- When moving from the area in January 2009 I put in place a strategy to ensure the continued success of the market.

2004 Graduate Recruitment Coordinator, Bank of • America, London

- March December Coordinated the summer internship & full-time graduate programmes. This included reviewing CVs, organising interviews and job offers, completing all offer documentation, running inductions, organising training and organising programme events.
 - Prepared for the campus recruitment season including campus presentations, careers fairs and other events.
 - Developed relationships with target universities and worked with careers services to raise awareness of graduate programmes.
 - Managed a £50,000 marketing programme for university and graduate publications. Wrote and edited the text for profile advertisements and provided direction to designers for the artwork.

Sept 2003 – Jan 2004, Sales, Marketing & Events Coordinator, Brookers Publishing, Auckland

- Developed advertiser databases and sold advertising for two magazines.
- Developed customer-focussed communications and promoted the magazine to potential subscribers and advertisers.
- Assisted the Events Manager to organise corporate seminars.

April 2000 – April 2002, Human Performance Analyst, Accenture, Wellington

- Management consultant for an international consulting firm.
- Researched and wrote a number of project proposals.
- · Worked for both corporate and government clients in a range of roles, with a focus on communications and training development.

Recommendations

- Your enthusiasm was fantastic; your energy enviable. We look forward to working with you again! (Kiri Gill, Deputy Principal, Heretaunga College, Upper Hutt)
- Wonderful open and friendly manner, so positive with the students... they responded really well. Nga mihi nui, tena koe mo to mahi, ki te taha o nga tuakana. We look forward to working with you more in the future. The students and teachers have really enjoyed the sessions. (Ani Rauhihi, Foxton School Principal)
- The workshops were delivered very professionally and you had the ability to capture each group very well. The students were fully engaged throughout the workshop and all involved and interested which was a credit to your presentation. (Wendy Carol, Dean of Middle School, Samuel Marsden Collegiate, Wellington)
- Rachel set a great scene and her enthusiasm was infectious. The girls loved her and she was real. (Kate Casey, Guidance Counsellor, Pinehurst School, North Shore)
- Thank you so much for sharing your presentation at the parent evening tonight. We love the way you discuss 'delicate' topics in such an open, fun and honest way. I know the kids will thoroughly enjoy their sessions next term too! (Di SImpson, Halcombe School teacher)
- The programme was very informative, straight up and dealt proficiently with the objectives laid out before each session. The conversations generated from this programme have been respectful and students have expressed a new level of respect for each other. Would thoroughly recommend to any other school. (Tina Maclean, Foxton School).
- Rachel you are a fantastic presenter and had the girls eating out of your hands. The messages that you got across were very important ones. (Kaye Johnson, Wellington Girls' College)
- Rachel was a wonderful facilitator. She is such a strong role model for our students and shared a lot of her own story which had huge impact on the students. Rachel is extremely well qualified and I could have spent HOURS talking with her about the issues that are facing teenage girls in 2011. She is up to the minute with a thorough understanding of what's going on for them. Her energy and enthusiasm were quite something, she gave the day her all. I truly appreciate all she did for our students! (Deborah Lean, Year 9 Dean, St. Margaret's College, Christchurch)

(I am happy to provide referees on request)